

-FOR IMMEDIATE RELEASE-

## Tsubaki's New and Improved Attachment Chain Configurator Includes More Functionality and Enhances the Overall User Experience

**Wheeling, IL –** U.S. Tsubaki Power Transmission, LLC is pleased to announce that it is launching a new and improved Attachment Chain Configurator on its website. Tsubaki was the first chain manufacturer to offer an Attachment Chain Configurator to its customers which allowed users to configure the attachment chain needed, download CAD files and request a quote for that specific chain. While it was used consistently, it was definitely in need of an upgrade.

In this new revamped version, Tsubaki created a more user friendly experience. This version includes drag-and-drop capability, drop-downs with a large variety of chain options, a dynamic visual configuration and an extensive list of electronic formats to download the finalized configuration. These new features will not only enhance the overall user experience but will also allow users to more easily request quotes for the exact configuration they are looking for.

Please visit <u>http://www.ustsubaki.com/configurator.html</u> to try out the new configurator.

If you have any questions or comments, or would like to provide feedback, feel free to call 800-323-7790 or email us at <u>sales@ustsubaki.com</u>.